



GOOD PEOPLE
UNITED AGAINST RACISM

WWW.GOODPEOPLEUNITED.COM CONTACT@GOODPEOPLEUNITED.COM (226) 946-2088



PROGRAM BOOKLET ADVERTISEMENT INFORMATION

The 2020 Good People Unity Gala is a major fundraiser for the programs and events we have planned to commemorate the 25 Anniversary of Black History Month in 2021. You can help us raise the necessary funds needed by advertising in our program booklet.

Show your support and participate in the National Month of Action against Racism and Intolerance by purchasing an ad or greeting in our program booklet. Copies will be distributed to our influential attendees which includes government officials, labour unions, community leaders, organizations, businesspeople, Etc. from our community. Advertise your business/company to an expected 700 attendees.

The date and place of this year's Good People Unity Gala is as follows:

Saturday February 29th, 2020 @ Caesars Palace Augustus Ballroom (Windsor).

Deadlines: Artwork and payment must be received no later than, February 10th, 2020.

For more information call: 226 946-2088 or email support@goodpeopleunited.com

PROGRAM BOOKLET ADVERTISING RATES AND SIZE



Size of the program booklet: 7" x 8 1/2" • Please provide artwork in either PNG, PDF or JPEG file format.

To reserve your spot in the Unity Gala Program Booklet, all you must do is purchase your ad space, and submit your ad design via email in one of these electronic formats (PNG, JPG, PDF, or TIF) to support@goodpeopleunited.com

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|---|----------|
| • Program Booklet 1/8-page Ads | \$25.00 |
| • Program Booklet 1/4-page Ads | \$60.00 |
| • Program Booklet 1/2-page Ads | \$120.00 |
| • Program Booklet Full Page Ads | \$200.00 |
| • Program Booklet Full Page Inside Covers Ads | \$250.00 |
| • Program Booklet Full Page Back Cover Ads | \$250.00 |

Wakanda OutReach Center (WORC) is a nonprofit organization committed to promoting unity, celebrating racial and ethnocultural diversity, and addressing issues of racial discrimination and intolerance.

WHEN GOOD PEOPLE DO NOTHING EVIL WINS

GOOD PEOPLE



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PROGRAM BOOKLET ADVERTISEMENT FORM

Name / Organization: _____

Contact Person: _____

Address: _____

City: _____ Prov/State: _____ Zip/Code: _____

Email: _____ Phone: _____ Fax: _____

I/We wish to place Ad(s) in 2020 Unity Gala Program Book...

| | | |
|--------------------------------|--------------------|------------|
| ___ Program Book Ads | 1/8 page \$25.00 | = \$ _____ |
| ___ Program Book Ads | 1/4 page \$60.00 | = \$ _____ |
| ___ Program Book Ads | 1/2 page \$120.00 | = \$ _____ |
| ___ Program Book Ads | Full page \$200.00 | = \$ _____ |
| ___ Program Book inside Covers | Full page \$250.00 | = \$ _____ |
| ___ Program Book Back Cover | Full page \$300.00 | = \$ _____ |

Cheque or money order payable to
Wakanda OutReach Center CO: Program Booklet

Enclosed cheque/money order for \$ _____

Signature: _____ Date: _____

Should you have any questions, please call us at (226) 946-2088 or send an email to contact@goodpeopleunited.com.

Gala Planning Committee
Good People United Against Racism
Wakanda OutReach Center (WORC)

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