

GOOD PEOPLE



UNITED AGAINST RACISM

WWW.GOODPEOPLEUNITED.COM CONTACT@GOODPEOPLEUNITED.COM (226) 946-2088



January 24, 2020

Dear Community Partner,

We are hoping you will partner with us in promoting the 25 anniversaries of Black History Month on February 1st, 2021.

Black History Month is a call to every citizen of our great country to reflect on the cultural, scientific, political, and economic contributions of Black people to the development of Canada and the world.

This year's theme, "Good People United Against Racism," not only highlights the challenges Black people still face today but also the solution to ending racism.

As a media sponsor, we would like your assistance in (airing/publishing) news stories, public service announcements and event notices, advertising and other items of interest that will help promote the month's activities to your audience.

In return, we will give two free tickets to our Unity Gala, include your name and logo on all our promotional material, such as: flyers, newsletters, website, event programs, news releases, and advertising, and publicly in remarks at any special events.

Wakanda OutReach Center (WORC) is a non-profit organization committed to promoting unity, celebrating racial and ethnocultural diversity, and addressing issues of racial discrimination and intolerance. Today we are calling upon you to join us to create a better future for all our children.

Thank you for your consideration. We look forward to your reply and to potentially partnering with you in helping to commemorate this significant milestone.

Should you have any questions please contact us at (226) 946-2088, via email contact@goodpeopleunited.com or visit www.goodpeopleunited.com.

Sincerely,

Marc Taylor
Event Organizer
Good People United Against Racism
Wakanda OutReach Center (WORC)

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