

GOOD PEOPLE



UNITED AGAINST RACISM

WWW.GOODPEOPLEUNITED.COM CONTACT@GOODPEOPLEUNITED.COM (226) 946-2088



January 1, 2020

Dear Community Partner,

We are currently planning the 2020 Black History Month Good People Unity Gala, which will take place on the 29th of February, at Caesars Palace Windsor Augustus Ballroom. Our previous events have been truly extraordinary and unlike no other. This year we are raising funds to commemorate and celebrate the 25th Anniversary of Black History Month (2021) in Canada.

We are seeking to raise \$30,000.00 dollars, and we can't reach that goal without the help of companies like yours. That's why we are writing to you. Would you consider donating to help sponsor our Black History Month events? In return, we will include your name and logo on our promotional material, such as flyers, newsletters, website, event programs, news releases, and advertising, and publicly in remarks at our special events.

Wakanda OutReach Center (WORC) is a nonprofit organization committed to promoting unity, celebrating racial and ethnocultural diversity, and addressing issues of racial discrimination and intolerance. We are calling on you to join us and help create a future free from racism and intolerance.

We hope that we can count on your help to make the commemoration of this significant milestone one for the history books.

Should you have any questions, please do not hesitate to call us at (226) 946-2088 or send an email to contact@goodpeopleunited.com. We hope that you will be able to support us, and we look forward to hearing from you.

Sincerely,

Marc Taylor
Event Coordinator
Good People United Against Racism
Wakanda OutReach Center (WORC)

WHEN GOOD PEOPLE DO NOTHING EVIL WINS

SPONSORSHIP OPPORTUNITIES

DIAMOND - \$10,000.00 dollars

- Exclusivity as the UNITY GALA Presenting Sponsor
- Opportunity to give the on-stage introduction of the evening's program
- Master of Ceremonies mention (no less than 5 times)
- Mention on all radio & TV ads promoting Black History Month events
- Logo & link and full-page ad on godpeopleunited.com as our Unity Gala Sponsor
- Signage at the Unity Gala
- Your choice of the Inside Front or Outside Back Cover of our program booklet
- 2 Table seating 20 VIP guests & company sponsorship Cards on sponsored tables

PLATINUM - \$5,000.00 dollars

- Opportunity to introduce two of the evening's performers
- Master of Ceremonies mention (no less than 5 times)
- Mention on all radio & TV ads promoting Black History Month events
- Logo & link on godpeopleunited.com
- Signage at the Unity Gala
- Full page ad on the inside Back Cover of our program booklet
- 1 Table seating 10 VIP guests company sponsorship Cards on sponsored tables

GOLD - \$2,500.00 dollars

- Opportunity to introduce one of the evening's performers
- Master of Ceremonies mention two times
- Logo & link on godpeopleunited.com
- Half page ad in our program booklet
- 10 Unity Gala tickets & company sponsorship card on sponsored table

SILVER - \$1,500.00 dollars

- Master of Ceremonies mention one time
- Logo & link on godpeopleunited.com
- 10 Unity Gala tickets plus company sponsorship card on sponsored table

BRONZE - \$1,000.00 dollars

- Logo & link on godpeopleunited.com
- Business card ad in program booklet
- 4 Unity Gala tickets

FRIEND - \$500.00 dollars

- Logo & link on godpeopleunited.com
- Company name listed in program booklet
- 2 VIP Unity Gala tickets

WHEN GOOD PEOPLE DO NOTHING EVIL WINS

SPONSORSHIP FORM

We are offering your organization an opportunity to join us to commemorate the 25th Anniversary of Black History Month. Your financial support will help us offset expenses for the following: seminars, speakers, venue & equipment rental, heritage tours, scholarships, informational, collateral and promotional materials.

Please indicate your preferred level of sponsorship.

___ Diamond Sponsor	(\$10,000.00)	___ Platinum Sponsor	(\$5,000.00)
___ Gold Sponsor	(\$2,500.00)	___ Silver Sponsor	(\$1,500.00)
___ Bronze Sponsor	(\$1,000.00)	___ Friend Sponsor	(\$500.00)

Make check or money order payable to: **Wakanda OutReach Center**

Enclosed cheque/money order for \$ _____

CALL OR EMAIL US TO PICK UP PACKAGE

Phone: (226) 946-2088

Email: support@goodpeopleunited.com

Website: www.goodpeopleunited.com

Name / Organization: _____

Contact Person: _____

Address: _____

City: _____ Prov/State: _____ Zip/Code: _____

Email: _____ Phone: _____ Fax: _____

Thank you in advance for your sponsorship. We can't do it without you! Please respond before February 15th, 2020.

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